

### **About Us**

The Stanly Arts Guild was founded in November 1963, by a group of local artists that enjoyed their time together creating & learning from each other. From there it has expanded its vision & mission over the years, but we still strive to stay close to our roots – a group of people that treat each other as family & help each other learn & grow.

Every time we host a show or teach a workshop we have the privilege of watching members of our community come together to support our artists & each other, to learn a new skill or to hone an old one, to enrich their lives & ours with their passion & presence.

Visit our Stanly Arts Guild & Gifts store to see the wonderful work from the many talented local artists. Everything from pottery to paintings, from wood carvings to recycled glass hangings, from handmade jewelry to photography, from locally sourced bee products to Native American offerings, and much, much more, can be found right here in Albemarle, at 330-C N Second Street.

We sincerely hope that you will consider joining this group of artists, art lovers, art students, art collectors, & art sponsors. The future of the arts in our city, county, state & country depends on the involvement of each & every one of us.

#### **Contact Us**

704-983-4278

330 N Second Street Albemarle, NC 28001

Email: stanlyartsguild19@gmail.com Website: stanlyartsguild.com

And <u>follow us</u> on facebook.com/stanlyartsguild







With your phone











#### **Our Mission**

- To introduce the public to the talented artists in the area while promoting the practice, teaching and appreciation of fine arts in the Stanly county region.
- To sponsor educational opportunities for potential artists.
- To nurture beginning artists with developing skills in how to promote, display, and market their work while providing them with the opportunity to show their work, compete in exhibitions and gain recognition.
- To make art a part of the lives of everyone in our community, children, the elderly, veterans, the disadvantaged, the abused, and the physically and mentally challenged.



# How can I help?

There are many ways to support the mission of the Stanly Arts Guild. Become a member and enjoy the benefits membership can provide.

# **Guild Memberships**

#### \$50 Family

- Stanly Arts Guild membership for 1 year for all family members living in the home
- Stanly Arts Guild t-shirt or mug x 2
- Reduced entry fees for all Stanly Arts Guild art exhibitions/competitions
- Reduced fees for workshops/classes
- Reduced fees for space rentals for specific Guild Exhibitions and events

#### Individual (Ages 22+)

#### \$40

- Stanly Arts Guild t-shirt or mug.
- Stanly Arts Guild membership for 1 year
- All other benefits same as listed for Family

# Apprentice (Ages 16 - 21)

#### **\$1**

Benefits same as listed for Individual

# \*Sponsorship Levels

- Masterpiece Sponsorship Level of \$3000
- Van Gogh Sponsorship Level of \$2000
- Michelangelo Sponsorship Level of \$1000
- Picasso Sponsorship Level of \$500
  - \* Ask for a Sponsorship brochure for descriptions of benefits.

    Great for small businesses!



Ari Exhibitions and Competitions

# Accomplishments

In August 2007, the Guild opened the Falling Rivers Gallery in downtown Albemarle. Falling Rivers was the first co-op gallery of its kind in Stanly County, being staffed and managed completely by volunteering member artists & friends of the art community for 11 years.

In June 2018, the owners sold the building that housed Falling Rivers Gallery & the Guild was forced to find a new location. In February 2019, after a long search & a lot of hard work, the Guild opened the Stanly Arts Guild & Gifts store at 330-C N. Second Street in Albemarle.

The new location continues to provide an excellent venue for artists of all levels to learn to promote, display & market their work, as well as allowing them to compete in exhibitions & earn recognition. In addition, the store hosts workshops & art programs open to the public, fulfilling multiple Guild missions.

The Guild is also proud to provide scholarships for upcoming art majors in Stanly & surrounding counties.

We currently host 4 annual art shows, as well as 2 yearly sales events, all of which are thoroughly enjoyed by our members and customers.



**Masterpiece**Sponsorship level of \$3000

- Stanly Arts Guild membership for 5 years for specified individual, (family membership & benefits).
- Exclusive sponsor for one of our art shows with 1 or 2 categories of art or sponsorship of a major event held by the Guild.
- Company banner/poster, (provided by sponsor), prominently displayed throughout the show & company name listed as sponsor on all print media for the show, as well as on the Stanly Arts Guild web page & Facebook page, boosted to reach up to 10,000 views. In addition, two 10" full color print ads + 30K digital banner ads in the Stanly News and Press.
- Company provided marketing materials available for all show attendees/store visitors during the duration of the show, as well as a full page ad in show booklet, which will be available for all show attendees
- Company listing on Sponsors page of the Stanly Arts Guild web site.
- Side bar ad with link to your company homepage in our monthly member newsletter for 1 year.



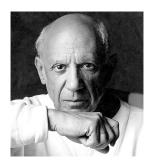
Vincent Van Gogh Sponsorship level of \$2000

- Stanly Arts Guild membership for 3 years for specified individual, (family membership & benefits).
- Exclusive sponsor for one of our art shows with 1 category of art.
- Company banner/poster, (provided by sponsor), prominently displayed throughout the show & company name listed as sponsor on all print media for the show, as well as on the Stanly Arts Guild web page & Facebook page, boosted to reach up to 5,000 views.
- Company provided marketing materials available for all show attendees/store visitors during the duration of the show, as well as half page ad in show booklet, which will be available for all show attendees
- Company listing on Sponsors page of the Stanly Arts Guild web site.
- Side bar ad with link to your company homepage in our monthly member newsletter for 6 months.



**Michelangelo**Sponsorship level of \$1000

- Stanly Arts Guild membership for 2 years for specified individual, (family membership & benefits).
- Co-sponsor for one of our art shows with 1 category of art. (May be shared with up to (2) additional sponsors, based on sponsor contribution).
- Small company banner/poster, (provided by sponsor), displayed throughout the show & company name listed as cosponsor on all print media for the show, as well as on the Stanly Arts Guild web page & Facebook page.
- Company provided marketing materials available for all show attendees/store visitors during the duration of the show, as well as quarter page ad in show booklet, which will be available for all show attendees.
- Company listing on Sponsors page of the Stanly Arts Guild web site.
- Side bar ad with link to your company homepage in our monthly member newsletter for 3 months.



**Picasso**Sponsorship level of \$500

- Stanly Arts Guild membership for 1 year for specified individual, (family membership & benefits)
- Co-sponsor for one of our Guild events, sponsorship shared with the Stanly Arts Guild. (Currently there are 2 events each year, the Holiday Craft Show and the Valentine Sales Event)
- Company name listed as co-sponsor on all print media for the event, as well as on the Stanly Arts Guild web page & Facebook page
- Company listing on Sponsor page of the Stanly Arts Guild web site.
- A one-time Side bar ad with link to your company homepage in our monthly member newsletter.

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#### Connecting Art and People Since 1963

THE ART BOX

# DESIGN PROPOSAL

PROJECT FOR SPONSORSHIPS

Opportunities for Individuals and Businesses.

